
Inviting Sponsorship for Healthcare Conference October 2026 New Delhi



Powering trust in data for everyone everywhere



GS1 is a neutral, not-for-profit organisation that develops and maintains the most widely used global standards for efficient business communication



10 billion
barcodes are
scanned every day



2 million
companies trust
standards



1 billion products
carry barcodes



118 members
organisation



**Improving the availability
of reliable product
information**



**Making it easier to find
and buy a product**



**Delivering better
shopping experiences and
improved patient safety**



GS1 standards at-a-glance



GS1 standards create a common language to identify, capture and share product data, ensuring important information is accessible, accurate and easy to understand.

Identify

Uniquely identify products, places and assets



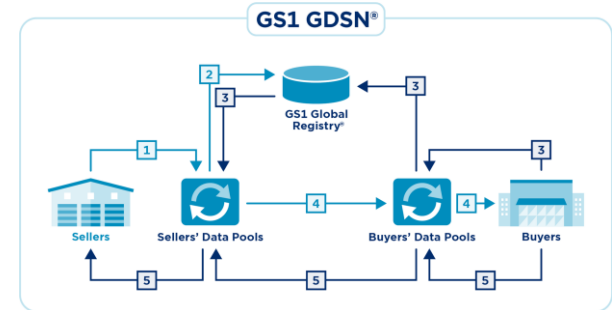
Capture

Capture identity and more in a barcode or RFID tag



Share

Share data with trading partners, consumers and patients



Sectors that we operate



Retail



FOOD & FMCG



HEALTHCARE



AGRICULTURE



TRANSPORT &
LOGISTICS



GOVERNMENT



TECHNICAL

Case Study

Healthcare - Roche Diabetes Care India

About

Roche, a global pioneer for 125 years in pharmaceuticals and diagnostics, has been at the forefront of innovation in healthcare — developing life-saving medicines and diagnostic solutions across oncology, immunology, infectious diseases, and diabetes care, serving patients in over 100 countries worldwide.

Challenges

-  Product Authentication
-  Counterfeit Management
-  Regulatory/ Recall Compliance
-  Recall Notification & Consumer Trust

Solution

To address these challenges, GS1 India implemented a serialization and traceability solution for Roche Diabetes Care, leveraging GS1 DataMatrix 2D barcodes and the Smart Consumer Mobile App. This enabled end-to-end supply chain visibility, strengthened product authenticity, and effectively mitigated counterfeit risks.

Benefit

-  Enhanced Product Integrity
-  Proactive Counterfeit Management
-  Improved Consumer Engagement
-  Regulatory Compliance



GS1 India Healthcare Conference



GS1 India is organising a Healthcare Conference in **October 2026 at New Delhi** bringing together the pharmaceutical & medical devices community, leading hospitals, online pharmacies, and regulators for a day of insights, discussions, and networking.



250+ expected delegates

Why Sponsor?

- Brand Visibility — Reach 250+ healthcare decision-makers in one room
- Prime Networking — Direct access to stakeholders across the healthcare value chain
- Thought Leadership — Associate with cutting-edge discussions shaping Indian healthcare
- Business Growth — Connect with potential clients, partners & collaborators

Sponsorship Benefits



BENEFITS

Category	₹15 Lakh	₹10 Lakh
	Platinum Sponsorship	Gold Sponsorship
▪ Logo Visibility	✓	✓
▪ Digital Exposure	✓	✓
▪ Booth Space	✓	✓
▪ Networking Opportunities	✓	✓
▪ Speaking Opportunity	✓	✗
▪ Marketing Opportunity	✓	✓
▪ Corporate Film	✓	✗

Past Glimpses of GS1 India Healthcare Conference



Benefits of sponsorship for a pharma company



Brand & Thought Leadership

- Position the company as a champion of patient safety, traceability, and regulatory compliance in India's healthcare ecosystem
- Opportunity to showcase leadership on pharma related innovation e.g. supply chain visibility and serialisation journeys
- Speaking slots and panel representation to share real-world implementation experiences



Business & Networking

- Direct access to key decision-makers — hospital procurement heads, regulators, MedTech leaders, and policy influencers
- Visibility among peers and potential partners across the pharma and healthcare value chain
- Platform to engage with regulators, and standards bodies



Credibility & Compliance Signalling

- Public association with GS1 India reinforces commitment to global standards and regulatory readiness
- Demonstrate alignment with national health programmes such as ABDM and India's traceability mandates

Benefits of sponsorship for a Solution & Service Providers



Lead Generation & Market Access

- Direct exposure to hospitals, pharma companies, MedTech firms, and distributors actively seeking traceability, ERP, and compliance solutions
- Opportunity to demonstrate products through live demos, exhibition booths, or sponsored tech showcases
- Access to a pre-qualified, high-intent audience of potential buyers and implementation partners



Brand Positioning

- Be recognised as an enabler of India's standardized and safe healthcare ecosystem
- Co-branding with GS1 India lends credibility and trust to the company's offerings
- Opportunity to sponsor specific sessions aligned with your solution domain — traceability, data interoperability, hospital automation, or sustainability



Thought Leadership & Ecosystem Influence

- Speaking opportunities to present case studies, whitepapers, or solution innovations
- Participate in shaping industry conversations around standards adoption, digital health, and supply chain transformation
- Visibility in pre and post-conference communications — mailers, social media, and GS1 India publications

Benefits of sponsorship for a Stakeholders



Industry & Providers

- Pharma, API, med-device manufacturers, hospitals, pharmacies, labs
- Benefit: Improve patient safety, compliance, traceability and supply-chain efficiency



Government, Regulators & Associations

- Health ministries, CDSCO/state FDAs, device regulators, industry bodies
- Benefit: Use standards to support policy goals on safety, transparency and quality



Supply Chain, Logistics, ADC & Tech Partners

- Distributors, 3PL/cold chain, GPOs, IT/HIS/ERP/PIM, ADC and AI/Cloud providers
- Benefit: Build GS1-enabled, interoperable solutions for visibility, track & trace and automation



Patients, Payers & Ecosystem Influencers

- Insurers, patient groups, accreditation bodies, academia, think tanks
- Benefit: Drive safer care, better information, and evidence on the value of standardisation

Company participation





**For further enquiries related to GS1 India
Healthcare Conference**

Contact: pallavi@gs1india.org | +91 98102 88861