GS1 Datakart – Step 02 - Add Product

GS1 India

June'24

GS1 India

Access to Add Product page - Click on products tab - visible on Left hand side just below Brands
Next Click on "Add Product" highlighted as an Orange Tab – left hand side

The Global Language of Business

Add product – Individually or Bulk

Product can be added either individually (one by one) or in Bulk

For **Bulk** - Click on File upload → Input Product Category, Sub Category & GTIN count required → now download the template → fill with required details → Upload and click on Submit

5 Quick Steps to successful Creation

Step 01 - Primary Information

Packaging type – Select Primary Default

Product Description – Basic details of the product

Brand – Brand name under which it will be published

Packaging Type - Select Primary

Category / Sub Category – Basis the product

Date of Activation – Launch date of product

Date of De activation – Future date when possibly this would stop

Step 02 - Weights & Dimensions

- **Net Content / Count –** Quantity contained within the Package
- **Gross Weight –** Weight of product + Packaging
- **Net Weight –** Weight of product

*If Net content is "**EACH**" – Gross & Net Weight will be Not applicable

EACH - Count

Step 03 - Pricing and Tax

Select Target Market from Drop Down – Next select Location from dropdown

Add Activation date and MRP (incl GST) at which product will be launched in the target location

Multiple locations can be selected in similar way – click on Add New on left side

HS Code – Confirm from your Finance dept or CA

IGST - Confirm from your Finance dept or CA

Step 04 - Images

Upload product pictures - PNG / JPG (upto 5 MB)

Refer to GS1 Guidelines for more details

Artwork Images – refer to product picture before production

Product Images - refer to product picture in production / post generating Barcode

Step 05 - Other Attributes – Fill in Mandatory Attributes basis Category

Food

- **Shelf Life** - Based on Manufacturing or Packaging Date - Add either Days or Month

- **FSSAI Information** - Food Type – Veg / Non Veg / Contains Egg

- **Storage Condition** – Frozen / Chilled / Ambient (room temperature)

Personal Hygiene

- **Shelf Life** - Based on Manufacturing or Packaging Date - Add either Days or Month

- **Storage Condition** – Frozen / Chilled / Ambient (room temperature)

Other Categories

- Fill in attributes that are considered critical by end user

Process after Submit – Please read – *Its important*

- Save information via "**Save as Draft**"

- When all information done, click on "**Submit for Approval**"

- Status will show as Pending Approval

- To move to next bucket it takes TAT of 48 hrs

- Basis the review, Product can be → Published, Rejected

- **Published**, you can generate Barcode

- **Rejected**, check for reason and resubmit as per the requirement / changes suggested

Congratulations! You can generate Barcode now

THANK YOU