

GS1 Datakart – Step 02 - Add Product

GS1 India
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Access to Add Product page - Click on products tab - visible on Left hand side just below Brands
Next Click on “Add Product” highlighted as an Orange Tab – left hand side

GENERAL

Dashboard

Brands

Products

Label Generator

Location

Announcements

0

Brands

126

Products

31

Locations

2.2K

GTINS

Products Report115

Uploaded

Published

74

40

Pending

Approved

Rejected

64

39

12

GTIN Report100000

Utilized

Not Utilized

2246

97754

This is a information we added to check

GENERAL

Dashboard

Brands

Products

Label Generator

Products

Manage all your products

Product List126 Products

Product Name / GTIN

Filter

Add Product

GTIN Number	Product Name	Product Description	Packaging Type	Priority	Status	Remarks	Verified	Version	SKU Number	Submitted Date	Create


Add product – Individually or Bulk

The screenshot displays the 'Manage all your products' interface. On the left is a dark blue sidebar with the 'GENERAL' section containing links for 'Dashboard', 'Brands', and 'Products' (which is highlighted in orange). The main content area is titled 'Product List' and shows '126 Products'. It includes a search bar for 'Product Name / GTIN', a 'Filter' button, and an 'Add Product' button. Below these is a table with columns: GTIN Number, Product Name, Product Description, Packaging Type, Priority, Status, Remarks, Verified, Version, and SKU Number. To the right of the table, a red box highlights two options: '+ Add Product' and 'File Upload' (which includes an upload icon).


Product can be added either individually (one by one) or in Bulk


For **Bulk** - Click on File upload → Input Product Category, Sub Category & GTIN count required → now download the template → fill with required details → Upload and click on Submit


5 Quick Steps to successful Creation





GENERAL


 Dashboard

 Brands


 Products


 Label Generator

 Location


 Announcements

CONFIGURATION



 Setup

 Utility

HELP

 Report Issue

Products > Add New Product

← New Product Detail

Primary Information

Weights and Dimensions

Pricing and Tax

Images


Other Attributes

(*) Required Fields

Cancel

Save as Draft

Submit for Approval



The Global Language of Business

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Step 01 - Primary Information

GENERAL

Dashboard

Brands

Products

Label Generator

Location

Announcements

CONFIGURATION

Setup

Utility

HELP

Report Issue

Chat with us

Primary Information

Product Detail

Product name *

Enter product name

Product Description *

Enter product description

Brand *

Choose brand

Packaging Type *

Choose package type

Category *

Enter Category

Sub Category *

Enter Sub Category

Country of Origin *

Choose the Country

Date of Activation *

Select a date

Date of De-Activation *

Select a date

Channel *

Choose the Channel

Parent SKU Number

ex:123456

SKU Number

ex:123456

Product URL

www.product1.com

Video URL

www.video1.com

Primary GTIN

Enter GTIN number

Packaging type – Select Primary Default

Product Description – Basic details of the product

Brand – Brand name under which it will be published

Packaging Type - Select Primary

Category / Sub Category – Basis the product

Date of Activation – Launch date of product

Date of De activation – Future date when possibly this would stop

Step 02 - Weights & Dimensions

GENERAL

Dashboard

Brands

Products

Label Generator

Location

Announcements

← New Product Detail

Primary Information

Weights and Dimensions

Net content/count *

Gross weight *

Net weight *

Mg ▾ Enter net content/count

Gms ▾ Enter gross weight

Enter net weight

- **Net Content / Count** – Quantity contained within the Package
- **Gross Weight** – Weight of product + Packaging
- **Net Weight** – Weight of product

*If Net content is “**EACH**” – Gross & Net Weight will be Not applicable
EACH - Count

Step 03 - Pricing and Tax


Products > Add New Product

← New Product Detail

Primary Information

Weights and Dimensions

Pricing and Tax

 Information for capturing multiple MRPs based on different locations and activation dates (For India MR)

MRP Detail

Target Market *

India X

MRP List 0 Item

Add MRP X

MRP Detail

Location *

Location

Activation Date *

Select MRP Activation Date

MRP *

₹ MRP

Select Target Market from Drop Down – Next select Location from dropdown

Add Activation date and MRP (incl GST) at which product will be launched in the target location

Multiple locations can be selected in similar way – click on Add New on left side

HS Code – Confirm from your Finance dept or CA

IGST - Confirm from your Finance dept or CA

Step 04 - Images

Images

For standard resolution 1024X1024 pixels is recommended. For higher resolution images 2400X2400 pixels is recommend as per GS1 Standards. Images should be in a 1:1 square aspect ratio. GS1 Guidelines for Images Click below.

[View GS1 Guidelines](#)

Product Images

Product Pack Front

Product Pack Back

Product Pack Front

Click to upload or drag and drop

Product Pack Back

Click to upload or drag and drop

Artwork Images

Artwork Back

Artwork Front

Click to upload or drag and drop

Click to upload or drag and drop

Upload product pictures - PNG / JPG (upto 5 MB)

Refer to GS1 Guidelines for more details

Artwork Images – refer to product picture before production

Product Images - refer to product picture in production / post generating Barcode

Step 05 - Other Attributes – Fill in Mandatory Attributes basis Category

Food

- **Shelf Life** - Based on Manufacturing or Packaging Date - Add either Days or Month
- **FSSAI Information** - Food Type – Veg / Non Veg / Contains Egg
- **Storage Condition** – Frozen / Chilled / Ambient (room temperature)

Personal Hygiene

- **Shelf Life** - Based on Manufacturing or Packaging Date - Add either Days or Month
- **Storage Condition** – Frozen / Chilled / Ambient (room temperature)

Other Categories

- Fill in attributes that are considered critical by end user

Process after Submit – Please read – *Its important*

- Save information via “**Save as Draft**”
- When all information done, click on “**Submit for Approval**”
- Status will show as Pending Approval
- To move to next bucket it takes TAT of 48 hrs
- Basis the review, Product can be → Published, Rejected
- **Published**, you can generate Barcode
- **Rejected**, check for reason and resubmit as per the requirement / changes suggested

Congratulations! You can generate Barcode now

THANK YOU