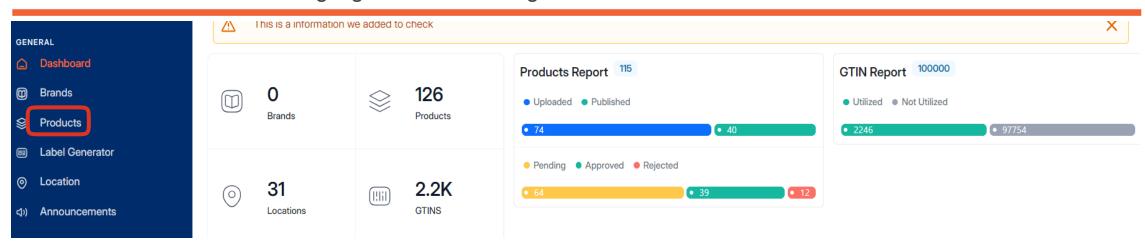
# **GS1** Datakart – Step 02 - Add Product

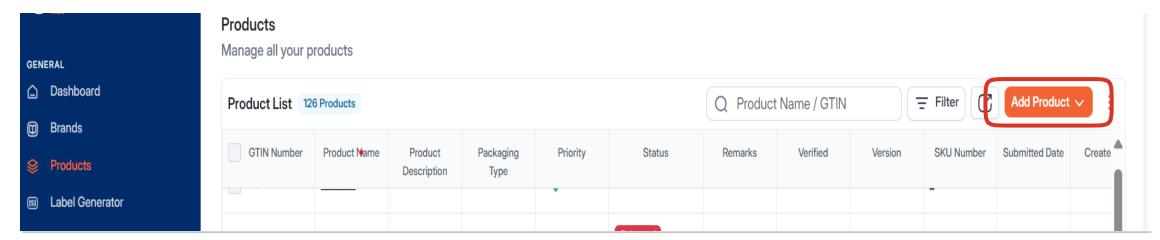
GS1 India June'24





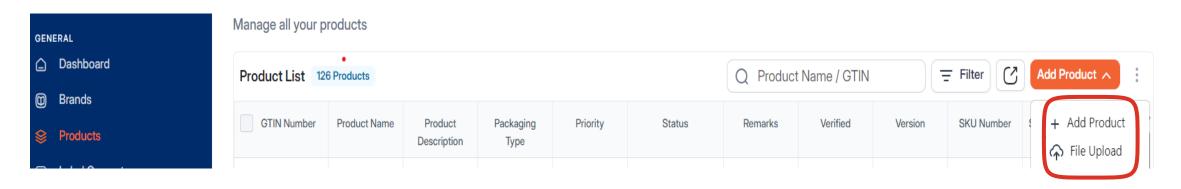
Access to Add Product page - Click on products tab - visible on Left hand side just below Brands Next Click on "Add Product" highlighted as an Orange Tab – left hand side







#### Add product – Individually or Bulk



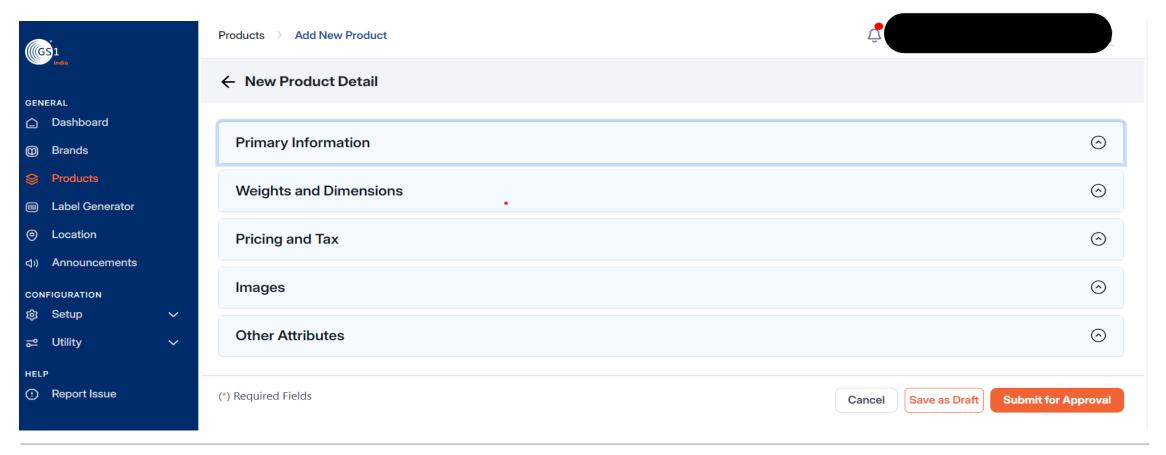
Product can be added either individually (one by one) or in Bulk

For **Bulk** - Click on File upload → Input Product Category, Sub Category & GTIN count required → now download the template → fill with required details → Upload and click on Submit

The Global Language of Business

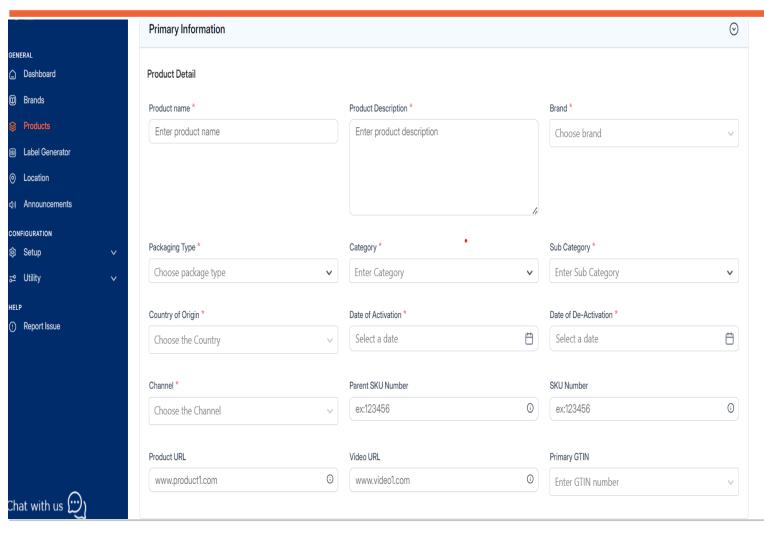


## 5 Quick Steps to successful Creation





#### Step 01 - Primary Information



The Global Language of Business

Packaging type – Select Primary Default

**Product Description** – Basic details of the product

**Brand** – Brand name under which it will be published

Packaging Type - Select Primary

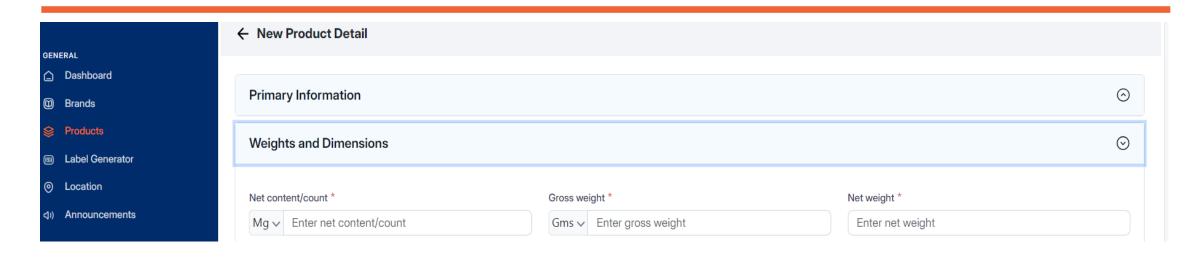
Category / Sub Category – Basis the product

Date of Activation – Launch date of product

Date of De activation – Future date when possibly this would stop



#### Step 02 - Weights & Dimensions



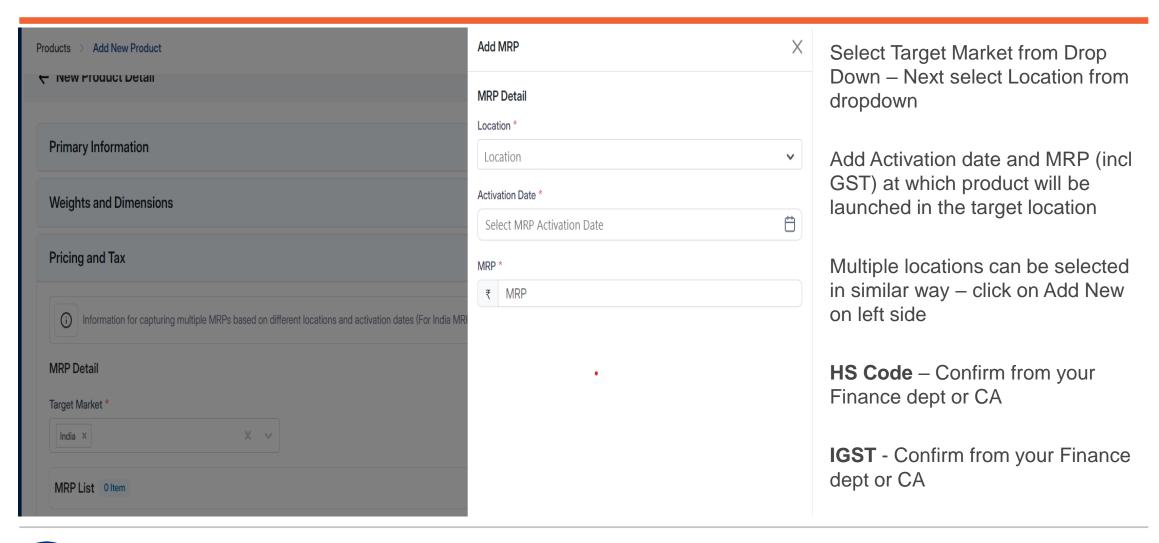
The Global Language of Business

- Net Content / Count Quantity contained within the Package
- Gross Weight Weight of product + Packaging
- Net Weight Weight of product

\*If Net content is "**EACH**" – Gross & Net Weight will be Not applicable **EACH** - Count



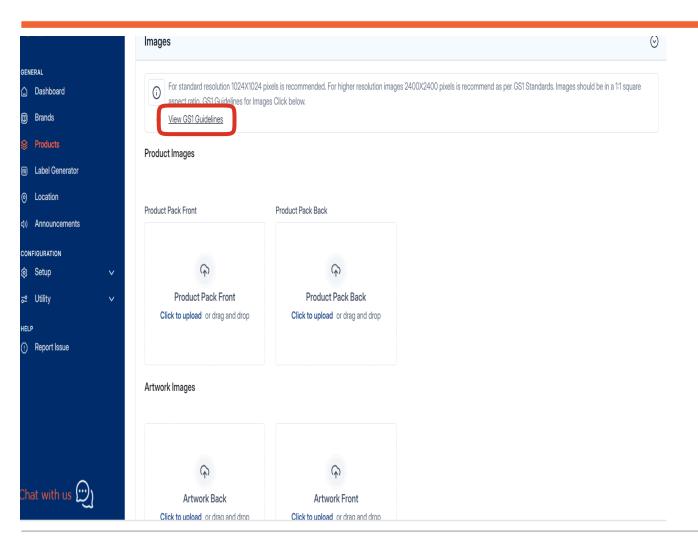
#### Step 03 - Pricing and Tax





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#### Step 04 - Images



Upload product pictures - PNG / JPG (upto 5 MB)

Refer to GS1 Guidelines for more details

**Artwork Images** – refer to product picture before production

**Product Images** - refer to product picture in production / post generating Barcode



### Step 05 - Other Attributes – Fill in Mandatory Attributes basis Category

#### Food

- Shelf Life Based on Manufacturing or Packaging Date - Add either Days or Month
- FSSAI Information Food Type
  Veg / Non Veg / Contains Egg
- Storage Condition Frozen / Chilled / Ambient (room temperature)

#### **Personal Hygiene**

- Shelf Life Based on Manufacturing or Packaging Date - Add either Days or Month
- Storage Condition Frozen / Chilled / Ambient (room temperature)

#### **Other Categories**

 Fill in attributes that are considered critical by end user



#### Process after Submit – Please read – *Its important*

- Save information via "Save as Draft"
- When all information done, click on "Submit for Approval"
- Status will show as Pending Approval
- To move to next bucket it takes TAT of 48 hrs
- Basis the review, Product can be → Published, Rejected
- Published, you can generate Barcode
- Rejected, check for reason and resubmit as per the requirement / changes suggested

Congratulations! You can generate Barcode now

#### **THANK YOU**

