GS1 Datakart – Step **01** - Create Brand

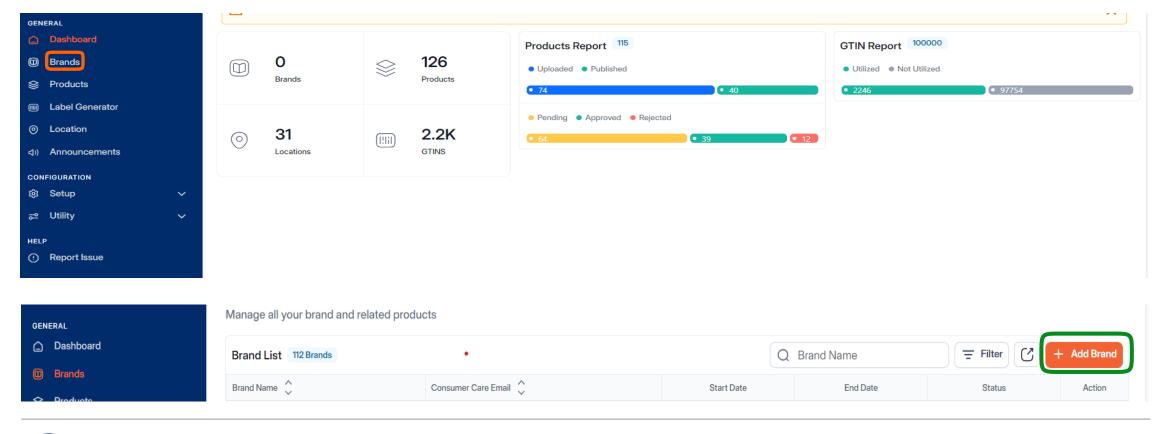
GS1 India June'24





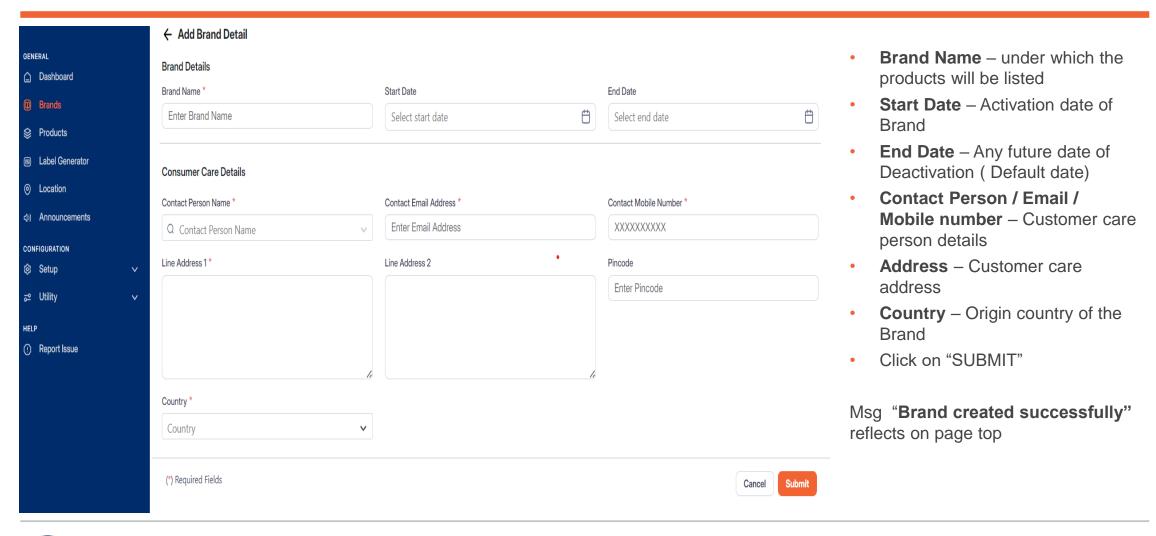
Homepage

Click on Brand tab - visible on Left hand side just below Dashboard Click on "Add Brand" highlighted as an Orange Tab – left hand side





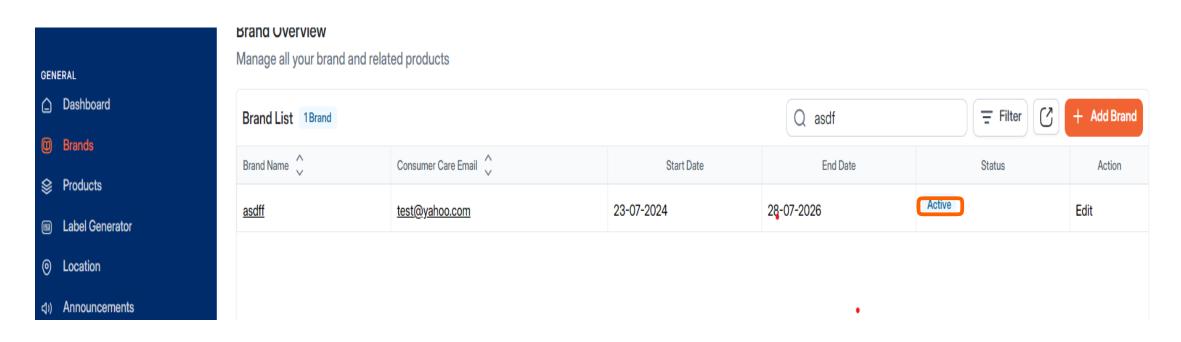
Single page – Brand creation form





Brand Creation Successful

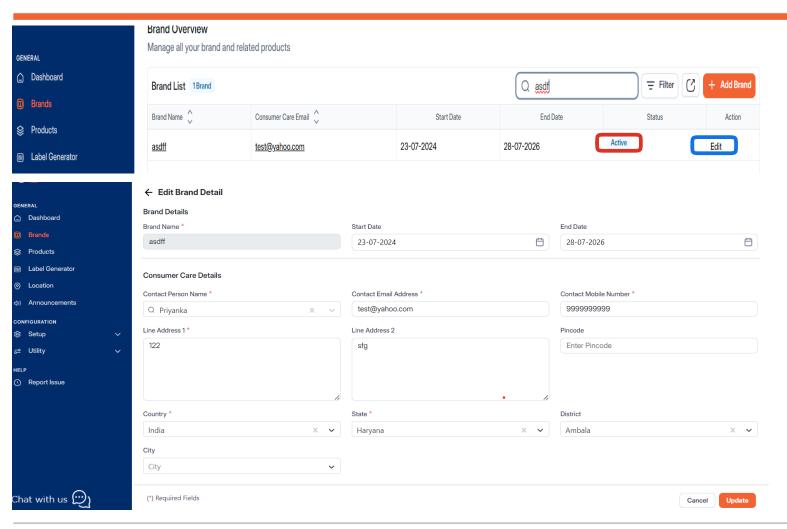
Brand created will reflect as Active in the Brand Overview Tab Move to Creating Products



The Global Language of Business



Deactivate Brand / Edit Brand Details



The Global Language of Business

- **Deactivate Brand** Click on ACTIVE (highlighted in Red) status and confirm by clicking OK
- Edit Brand Details Click on Edit on right side of tab (highlighted in Blue)
- All details except Brand Name can be updated in the tab



5