

GS1 Datakart – Step 01 - Create Brand

GS1 India
June'24

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Homepage

Click on Brand tab - visible on Left hand side just below Dashboard

Click on “Add Brand” highlighted as an Orange Tab – left hand side

The screenshot displays the GS1 India homepage. On the left is a dark blue sidebar with a 'GENERAL' section containing 'Dashboard' (orange), 'Brands' (orange and highlighted with a red box), 'Products', 'Label Generator', 'Location', and 'Announcements'. Below this is a 'CONFIGURATION' section with 'Setup' and 'Utility' (both with dropdown arrows), and a 'HELP' section with 'Report Issue'. The main content area has a light yellow header. Below it are four summary cards: '0 Brands', '126 Products', '31 Locations', and '2.2K GTINS'. To the right are two reports: 'Products Report' (115 items) with a bar chart showing 74 Uploaded and 40 Published items, and 'GTIN Report' (100,000 items) with a bar chart showing 2,246 Utilized and 97,754 Not Utilized items. Below the summary cards is a section titled 'Manage all your brand and related products'. It features a 'Brand List' (112 Brands) with a search bar for 'Brand Name', a 'Filter' button, and a '+ Add Brand' button (orange and highlighted with a red box). Below the search bar is a table with columns: Brand Name, Consumer Care Email, Start Date, End Date, Status, and Action.

Brand Name	Consumer Care Email	Start Date	End Date	Status	Action
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Single page – Brand creation form

GENERAL

Dashboard

Brands

Products

Label Generator

Location

Announcements

CONFIGURATION

Setup

Utility

HELP

Report Issue

← Add Brand Detail

Brand Details

Brand Name *

Enter Brand Name

Start Date

Select start date

End Date

Select end date

Consumer Care Details

Contact Person Name *

Q Contact Person Name

Contact Email Address *

Enter Email Address

Contact Mobile Number *

XXXXXXXXXX

Line Address 1 *

Line Address 2 *

Pincode

Enter Pincode

Country *

Country

(*) Required Fields

Cancel

Submit

- **Brand Name** – under which the products will be listed
- **Start Date** – Activation date of Brand
- **End Date** – Any future date of Deactivation (Default date)
- **Contact Person / Email / Mobile number** – Customer care person details
- **Address** – Customer care address
- **Country** – Origin country of the Brand
- Click on “SUBMIT”

Msg “**Brand created successfully**” reflects on page top

Brand Creation Successful

Brand created will reflect as Active in the Brand Overview Tab
Move to Creating Products

GENERAL

Dashboard

Brands

Products

Label Generator

Location

Announcements

Brand Overview

Manage all your brand and related products

Brand List1Brand

Q asdf

Filter

+ Add Brand

Brand Name	Consumer Care Email	Start Date	End Date	Status	Action
asdff	test@yahoo.com	23-07-2024	28-07-2026	Active	Edit

Deactivate Brand / Edit Brand Details

GENERAL

Dashboard

Brands

Products

Label Generator

GENERAL

Dashboard

Brands

Products

Label Generator

Location

Announcements

CONFIGURATION

Setup

Utility

HELP

Report Issue

Chat with us

Brand Overview

Manage all your brand and related products

Brand List 1Brand

Q asdf

Filter

+

Add Brand

Brand Name	Consumer Care Email	Start Date	End Date	Status	Action
asdff	test@yahoo.com	23-07-2024	28-07-2026	Active	Edit

← Edit Brand Detail

Brand Details

Brand Name *

asdff

Start Date

23-07-2024

End Date

28-07-2026

Consumer Care Details

Contact Person Name *

Q Priyanka

Contact Email Address *

test@yahoo.com

Contact Mobile Number *

9999999999

Line Address 1 *

122

Line Address 2

sfg

Pincode

Enter Pincode

Country *

India

State *

Haryana

District

Ambala

City

City

(*) Required Fields

Cancel

Update

- **Deactivate Brand** – Click on ACTIVE (highlighted in Red) status and confirm by clicking OK
- **Edit Brand Details** – Click on Edit on right side of tab (highlighted in Blue)
- All details except Brand Name can be updated in the tab